

Curriculum Vitae

Personal information

| | |
|-------------|----------------------|
| Name | Mark HARKAY |
| Nationality | Hungarian |
| LinkedIn | View |
| Portfolio | View |

About

I'm a Digital Product Designer with a focus on User Interface and Interaction Design, always keeping great UX in mind. Backed by a strong foundation in IT, I take a holistic and strategic approach to my work, leveraging my background to design web applications within a B2B business model for a leading telco company. I streamline the digital sales process by transforming complex business requirements into human-centered solutions and simplifying detailed offer procedures into clear, concise content. My expertise also extends to visual media, including video production and graphics, where I add a creative touch to my work.

I currently work for Deutsche Telekom, [ranked among the top 10 most valuable brands worldwide](#).
#1 European Brand - #1 Telecoms Brand - #9 Global Brand

See what others are saying about my work [here](#).

Work experience

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|-----------------|---|
| Position | UX/UI Product Designer |
| Employer | Deutsche Telekom IT Solutions (Budapest, Hungary) |
| Date | December 2022 – |

Activity

My primary focus is on design initiatives to enhance the offer process for Deutsche Telekom's B2B customers, particularly through the development of new microservice solutions. I hold direct responsibility for executing the end-to-end design process of these digital products, from the discovery phase through ideation and design to usability testing.

- Enhance user experience and user interface of digital products.
- Translate business requirements into user-centric design solutions.
- Create user stories and user journey maps.
- Develop design concepts, wireframes and fully interactive prototypes.
- Create intuitive and visually appealing interfaces for seamless user interaction.
- Collaborate closely with front-end developers within a Scrum team.
- Implement innovative design strategies to enhance product usability.
- Advocate for human-centered design principles and methodologies within the team.
- Continuously iterate and refine designs based on user feedback and usability testing results.
- Document design work to ensure consistency across teams and building guidelines to establish quality.
- Familiar with digital accessibility standards (WCAG) and their implementation.
- Stay updated with industry trends and best practices in UX design.

Skills: Customer Experience · Wireframing · Figma · User Experience (UX) · Agile Methodologies · User Stories · User Journeys · Visualization · User Interface Design · User Interface Prototyping · User-centered Design · Scrum · Digital Applications · W3C Accessibility · Web Content Accessibility Guidelines (WCAG) · Interaction Design · Design System

Position **Application Manager**
Employer Deutsche Telekom IT Solutions (Budapest, Hungary)
Date August 2019 - December 2022

Activity

I hold responsibility for ensuring the consistent and dependable operation of a leading corporate identity and access management tool, which boasts an extensive user base exceeding 200,000 individuals and interfaces with numerous source (HR) and target systems on a global scale within the Telekom organization.

- Evaluate and authorize system releases, service packs, and hotfixes to enhance operational efficiency.
- Act as the primary liaison for communication with interface partners and clients.
- Enforce common IT standards and uphold the quality of configuration item information.
- Provide leadership in overseeing incident, problem, and change management teams.
- Collaborate with cross-functional teams to streamline workflow processes.
- Implement proactive measures to enhance application security and mitigate potential risks.
- Ensure compliance with data protection and security mandates.
- Create comprehensive strategies for continuous improvement of the application supported.

Skills: POPM · ITIL · Operations Management · Service Delivery Management · Application Management · Service Operations · Project Management

Position **Managed Service Owner (MSO)**
Employer Unisys (Budapest, Hungary)
Date August 2013 - August 2019

Activity

I am entrusted with ensuring the reliable performance of a global request tool, which is under the ownership of an external client. I am elected for Employee of the Quarter, recognized for consistently achieving full client satisfaction, and acknowledged for significantly enhancing Unisys' reputation and UGSH capabilities.

- Act as consultant during planning and implementing new services to the application supported.
- Provide assessments on client requirements on functionality, design and process capabilities.
- Manage and control resolvers, 3rd party suppliers and service delivery groups for tooling support.
- Closely work together with client and delivery units (Service Desk, Field Support, PMO).
- Drive escalation management for the tool supported.
- Act as Change, Incident and Problem Manager for the tool supported.
- Lead Change Control Boards.
- Pro-actively identify service improvement or cost reduction opportunities for all services.
- Responsible to meet all service levels, deliverables, and contractual commitments.
- Present effort estimations, costing sheets for tooling changes.
- Prepare functional designs.
- Review risk and impact analysis to ensure it has been performed thoroughly.
- Responsible for regular reporting showing deep analysis on process gaps and improvement actions.

Skills: ITIL · ServiceNow · IT Infrastructure Operations · Managed Services · Operations Management · Service Delivery Management · Application Management · Service Operations · Project Management

Position **Service Catalog Manager**
Employer Unisys (Budapest, Hungary)
Date July 2012 - August 2013

Position **Service Desk Agent - Service Request Coordinator**
Employer Unisys (Budapest, Hungary)
Date April 2010 - July 2012

Skills: ITSM · Troubleshooting · Service-Level Agreements (SLA) · Incident Management · Problem Management · Customer Support · Change Management

2004-2006 I am spending time abroad (Austria, France, Ireland) to improve my knowledge of foreign languages.

Education

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|----------------------|--|
| Qualification | UX Designer (New skilling UX: Learning Journey & Academy) |
| Organisation | Deutsche Telekom AG (Bonn, Germany) |
| Date | September 2021 - December 2022 |
| Qualification | Bachelor's degree, Economics |
| Organisation | Budapest Business University (Budapest, Hungary) |
| Date | September 2006 - January 2010 |
| Qualification | Vocational and Educational Technical Diploma |
| Organisation | Tourismusschulen Bad Leonfelden (Bad Leonfelden, Austria) |
| Date | September 2002 - May 2004 |

Certificates

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|---|
| edX |
| edX Verified Certificate for Introduction to Web Accessibility (2024) |
| MIND |
| Citizen Designer for Digital Applications (2023) |
| Deutsche Telekom |
| UX/UI Designer Explorer Journey (2021), UX/UI Designer Academy (2022) |
| SAFe |
| Product Owner/Product Manager (2021) |
| ServiceNow |
| Certified System Administrator (2017) |
| Axelos |
| ITIL Intermediate - Service Transition (2016), ITIL Intermediate - Continual Service Improvement (2016) |
| ITIL Intermediate - Service Operation (2015), ITIL Foundation (2014), Prince2 Foundation (2015) |

Certificates are available [here](#).

Languages

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| Hungarian | Native |
| English | Fluent |
| German | Fluent |
| French | Basic |

IT Toolsets

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|-----------------------------|---|
| Microsoft | Office 365 |
| Adobe | Creative Cloud All Apps (Illustrator, InDesign, Photoshop, Premiere Pro...) |
| Service Management toolsets | ServiceNow, BMC Remedy-ITSM, LaNDesk Management Suite |
| UX/UI | Figma |
| Agile | Jira, Miro, Kanban |
| Other | Website building |